



For Immediate Release

Contact: Michael Hartung
HTH Worldwide
mhartung@hthworldwide.com
610.254.8705

Amadeus and HTH Worldwide Form Partnership to Provide Global Health Information to International Travelers

Radnor, PA March 20, 2008: HTH Worldwide, the leading provider of online and mobile health and security information, today announced a partnership with Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, to provide its global health and safety databases to Amadeus' travel agency subscribers in North America. The partnership - the first of its kind for the travel agent market - enables Amadeus to integrate HTH products into the Amadeus Selling Platform desktop, allowing agents in the U.S. and Canada to provide their clients access to global healthcare and safety information from their wireless mobile devices, laptops or desktops via subscriptions to HTH Mobile Healthsm.

"Amadeus' mission to provide the best technology and products to help travel agents 'sell the world' is inherent to this partnership with HTH," said Owen Wild, Marketing Director, Amadeus North America. "HTH delivers to our agency customers valued-added booking opportunities and an additional revenue stream."

Amadeus travel agents are the first to be able to easily access HTH Mobile Health subscriptions for more than 180 countries directly through the Amadeus Selling Platform. HTH Worldwide also offers agents the opportunity to add the subscription sales link to their own Web sites free of charge.

Two out of three international travelers experience health problems on trips lasting up to 90 days. Now Amadeus agents can offer peace of mind to their clients while creating a new revenue stream by distributing subscriptions online and in person. Through HTH Mobile Healthsm subscriptions, travelers will be able to find out where to seek emergency or urgent care and how to fill prescriptions, look up profiles of carefully selected English-speaking doctors in a wide range of specialties, learn emergency numbers and vaccination requirements and translate medications and medical conditions.

"For HTH Worldwide, this is a great opportunity to partner with a global travel technology leader to expand the distribution of HTH Mobile Healthsm subscriptions via travel professionals in North America," said Angelo Masciantonio, Chief Executive Officer, HTH Worldwide. "Amadeus recognizes the importance of HTH's global health and safety information and how to best offer their agents seamless access to content that can add value."

The Amadeus Selling Platform is the industry's first and most widely used browser-based point-of-sale tool that allows travel professionals to focus on selling travel and developing customer relationships. For more information on Amadeus, contact 1-888-AMADEUS or www.us.amadeus.com.

Founded in 1997 as Highway To Health, Inc., HTH Worldwide has become a leading provider of international health insurance programs and an innovator in online healthcare information, medical assistance and insurance services around the globe. HTH offers a full range of individual and group specialty health insurance programs, all of which include HTH Mobile Health. www.hthworldwide.com

###