



Contact: Cass Oryl
215.564.3200 x116
coryl@braithwaitepr.com

HTH Worldwide Introduces mPassportsm, Mobile Health and Safety

*mPassportsm First Mobile Medical Service for Access to
Qualified Health Care Anywhere*

July 17, 2008 (Radnor, PA) – HTH Worldwide, a global health and safety services company, today introduced mPassportsm, a mobile health information tool for global travelers. mPassport subscribers have convenient access to HTH Worldwide's databases of global health and safety information when they are on the go and on their mobile phone. Subscribers can access mPassport at www.mPassport.com/mobile on their mobile phones or at www.mPassport.com on their computers.

Global travelers, whether traveling for leisure, business or study, need to manage unexpected and chronic health conditions, common travel-related illnesses as well as security risks. In the face of these challenges, mPassport gives travelers peace of mind. The mPassport database has over 4,200 qualified, English-speaking physicians and dentists in 180 countries and selected emergency and urgent care facilities for over 1,100 destinations worldwide.

"mPassport is about health care everywhere," said Angelo Masciantonio, CEO and co-founder of HTH Worldwide. "The doctors in the mPassport database are the highest quality specialists, emergency practitioners and family physicians. About half of Americans who go on vacation for two weeks or more get sick or have some sort of medical problem. That's why mPassport should be at the top of everyone's packing list."

The convergence of two major trends makes mPassport the right tool at the right time. First, the number of Americans traveling overseas is higher than ever – 64 million in 2007. Second, web-enabled mobile phones have become ubiquitous around the world. Most people have one in their pocket, purse or backpack.

Besides the HTH Worldwide searchable physician database, mPassport also features other helpful medical tools for travel abroad:

- **Personalized Health and Security Alerts** published daily via SMS text messaging and email. The alerts highlight breaking news about risks that arise along the traveler's personal itinerary.
- **Searchable Hospitals, Clinics and Pharmacies** profiles for over 3,400 notable facilities around the world. Many are contracted directly with HTH.
 - Emergency Room Hospitals – selected hospitals have 24/7 emergency rooms.
 - Urgent Care (Walk-In) Clinics – urgent care/walk-in clinics associated with notable hospitals worldwide.
 - Notable Local Pharmacies – important information on over 500 selected pharmacies in 126 countries.
- **Medication Translation** covers over 400 brand-name drugs in the 24 most-visited countries and yields the country-specific brand names under which common prescription and over-the-counter medications are sold.
- **Medical Term/Condition Translation** captures idiomatic healthcare terms ("hay fever," "CAT scan") and critical healthcare phrases ("When can I travel?") in ten languages.



- **CityHealth Profiles** convey critical information about healthcare services in hundreds of the world's most popular destinations: emergency numbers – local emergency numbers for ambulance, police and fire, emergency and urgent care options, vaccination requirements, local pharmacy practices and more.
- **Security Profiles** contain up-to-date accounts of security risks for hundreds of frequently visited destinations outside the U.S. Topics include: terrorism, kidnapping, crime, political stability, reliability of local police and transportation, preferred lodging
- **txt5SM Group Text (SMS) Messaging** allows subscribers to keep up to five friends and family members informed of their travels via text messaging or email. The subscribers save money by sending five messages for the price of one.
- **Featured Columns** authored by physicians on healthy travel tips.

“All of the mPassport features were designed with the global traveler in mind,” said Andrew Orr, product manager for mPassport. “For more than ten years, we’ve been developing technologies to help business people, vacationers and students manage their health far from home. The mobile technology is convenient, cutting-edge, and our databases are expanding. These ingredients make mPassport the mobile way to trusted medical care, health and happiness. It’s the first of its kind.”

mPassport can be purchased online at mPassport.com. Pricing is subscription-based, and costs \$9.95 for 30 days, \$15.95 for 60 days, and \$49.95 for a year.

About HTH Worldwide

HTH Worldwide provides health insurance plans and global medical assistance services for business and leisure travelers as well as students abroad. HTH programs are distinguished by a contracted community of hospitals and doctors in 180 countries. HTH combines its health and safety research, advanced Internet applications, and extensive experience in designing and delivering international health insurance plans to ensure customers’ health, safety and peace of mind. HTH was recently named one of North America’s fastest growing companies in Deloitte’s Technology Fast 500. For more information, visit www.hthworldwide.com.

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